



The *Do It Grandly* Seminar Group Options



We are thrilled that you want to put on a *Do It Grandly* (DIG) seminar for a group of people! In this document I will give you a brief overview of the options you have for doing this.

Diana Hou
Assistant Operations Manager

There are several benefits to doing the seminar as a group.

- The impact of the seminar is greater on those who take it as a group. This is because the participants can support and encourage one another. They also benefit from processing the content together, which helps them retain more of it.
- You are helping grandparents become engaged in mission
- Young people benefit.
- You all get a reduced price.

Some of the help we provide:

- Grandly helps you put on the DIG seminar for your group.
- We provide marketing materials you can use to promote your seminar.
- We handle all the registration for you and keep you informed in a timely manner.
- We send reminders to all participants.

The DIG seminar is best presented as a compact unit:

- Two half days (such as a weekend or two Saturdays)
- Four afternoons or evenings in a month

It can be presented to an existing group that already is meeting or it can be the launch of your grandparents' group. (If so, we recommend you start with a core group before and not try to go large right away.)

There are three ways to present the seminar:

The Digital Version:

- You host the DIG seminar using the recorded videos at the time you choose in your space with live discussion groups.¹
- We will give you a specific code for your members to use when they register and pay. Every individual will have access to all the materials: the videos, talk outlines, discussion group questions and free materials after you finish the seminar.
- You can add having the Grandly Director do a Q&A session via Zoom. The Q&A session examines some remaining, often challenging issues. We also discuss your options for follow-up.²

The Hybrid Version:

- In this version, some of the DIG seminar is done digitally. Some of it is done by bringing a Grandly speaker. Thus, seminar normally needs to be done in two days.
- We will give you more assistance with setting up a timetable for your event and a list of things you should consider when putting on the seminar. (Saving you a lot of time!)

The Live Presentation:

- The seminar is presented live by a Grandly team: in person or live-streamed.
- There are speaker and travel surcharges.
- We work closely with you to determine things like:
 - How to tailor the marketing materials to your group.
 - How to estimate your number of attendees.
 - The facility needed.
 - Date and timetable.
 - Registration process.
 - How many people to recruit as discussion group leaders and how to train them.
 - What to do about other roles: caterers, etc..

If you are interested in hosting a group, contact me, Diana Hou, at grandlyassistant@gmail.com.

¹ Or you can stream everything online.

² For this we ask the group for an additional \$100.