



The *Do It Grandly* Seminar Group Options



We are thrilled that you want to put on a *Do It Grandly* (DIG) seminar for a group of people! In this document I will give you a brief overview of the options you have for doing this.

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Assistant Operations Manager

There are several benefits to doing the seminar as a group.

- The impact of the seminar is greater on those who take it as a group. This is because the participants can support and encourage one another. They also benefit from processing the content together, which helps them retain more of it.
- You are helping grandparents become engaged in mission
- Young people benefit.
- It is more cost effective.

Some of the help we provide:

- Grandly helps you put on the DIG seminar for your group.
- We provide marketing materials you can use to promote your seminar.
- We handle all the registration for you and keep you informed in a timely manner.
- We send reminders to all participants.

The DIG seminar is best presented as a compact unit:

- Two half days (such as a weekend or two Saturdays)
- Five afternoons or evenings in a row.

It can be presented to an existing group that already is meeting or it can be the launch of your grandparents' group. (Often it works better if you have a core group of 8-12 people take the seminar first rather than go large right away.)

There are three ways to present the seminar:

The Digital Version:

- You host the DIG seminar using the recorded videos at the time you choose, in your space, with live discussion groups.
- We give the seminar leaders access to all the materials: the videos, talk outlines, discussion group questions and other free materials after you finish the seminar.
- You can add having the Grandly Director do a Q&A session via Zoom. The Q&A session examines some remaining, often challenging issues. We also discuss your options for follow-up.

The Hybrid Version:

- In this version, some of the DIG seminar is done digitally. Some of it is done by bringing a Grandly speaker or two. This version of the seminar normally needs to be done in two days.
- We will give you more assistance with setting up a timetable for your event and a list of things you should consider when putting on the seminar. (Saving you a lot of time!)

The Live Presentation:

- The seminar is presented live by a Grandly team: in person or live-streamed.
- There are speaker and travel surcharges.

Groups are given access to the Seminar Leader's Guide which helps you

- Tailor the marketing materials to your group.
- Estimate your number of attendees.
- Identify the facility you need.
- Set dates and schedules.
- Register your people.
- Recruit discussion group leaders and train them.
- What to do about other roles: caterers, etc..

If you are interested in hosting a group, contact me, Diana, at grandlyassistant@gmail.com.

You can download the Seminar Leaders Guide now [here](#)